



April 18 - 20, 2008  
Cal Expo - Sacramento, CA

**FULL PAGE AD = \$75**  
**10" h x 3-5/8" w**

**Ad Specifics**

Black & White Ads ONLY

Borders are Recommended for all ads

Assistance can be given in preparing your ads for publication, but copy **MUST** be received no later than March 22, 2008 to allow time for approval of final artwork

**Ads are preferred in electronic format sent to:**  
**castate2008programbook@gmail.com**  
**PDF, GIF, or JPG file format preferred**

Or, ads may be submitted in camera-ready (B&W) format via US Mail to:

Michael & Kimberlee Streby, Program Book Chair  
45572 Masters Drive, Temecula, CA 92592  
castate2008programbook@gmail.com  
(951) 676-6232

**49th California State Square  
Dance Convention  
Program Book Advertising Opportunities**

**QUARTER PAGE AD = \$25**  
**2-1/2" h x 3-5/8" w**

**HALF PAGE AD = \$45**  
**5" h x 3-5/8" w**

**Ad Reservation Form**

\_\_\_\_\_  
Company/Club Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

Ad Size Requested:  Full Page  Half Page  Quarter Page

Amount Paid: \_\_\_\_\_ How Paid: \_\_\_\_\_

**Make checks payable to:**  
**California State Square Dance Convention**

**Mail ad reservation forms & payment to:**  
Ave' Herndon, Program Book Ad Coordinator  
P.O. Box 273, Poway, CA 92074  
(858) 486-1691 - herndonave@gmail.com

Ad Reservation Deadline: March 22, 2008  
Camera-Ready Ad Deadline: March 31, 2008